

European Election 2014

# Continuing to make Dementia a European Priority

*As part of our European election campaign we are asking all candidates, if elected, to continue to make dementia a European priority by –*

Voter Prompt Card



THE ALZHEIMER  
SOCIETY *of* IRELAND

- Joining the **European Alzheimer's Alliance**.
- Supporting a **dementia research agenda**.
- Highlighting **dementia as a major public health and social care issue**.
- Promoting the **human rights** of people with dementia and their carers.
- Creating **Dementia Friendly Communities** across the European Union.

### When candidates call canvassing:

- 1 Ask them what they will do to support people with dementia and carers?

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- 2 Ask them directly to join the European Alzheimer's Alliance made up of MEP's from across Europe.

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- 3 Tell them your story of the reality of living with dementia.

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There are close to 8 million people with dementia in Europe. 48,000 people live with dementia in Ireland (Ref: *Cahill et al*, 2013) and there are 50,000 family carers. Dementia is an umbrella term used to describe a range of conditions which cause changes to the brain. It has significant physical, psychological, social and economic implications.

[www.alzheimer.ie](http://www.alzheimer.ie)

Alzheimer National Helpline 1800 341 341