

Charity Number 7868

Company Number 102700

**The Alzheimer Society of Ireland**

**(A Company limited by guarantee and not having a share capital)**

**Directors' report and financial statements**

**For the year ended 31<sup>st</sup> December 2016**

**The Alzheimer Society of Ireland**

**FINANCIAL STATEMENTS 31 December 2016**

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**The Alzheimer Society of Ireland**

**FINANCIAL STATEMENTS 31 December 2016**

**Directors and other information**

Directors	Mr John Clifford (Chairman) (3)	Appointed Chairman 7/3/16
	Mr Kevin Norton RIP (Outgoing Chairman)	Retired 29/8/16
	Mr David FitzGerald (1) (2) (3)	
	Ms Mary Therese Gaughran (3) (4)	
	Mr Brian Holland (1)	Retired 29/8/16
	Mr Tom Noonan (1) (3) (5)	
	Ms Lillian Sullivan	Retired 29/8/16
	Mr James Nevin (4)	
	Mr Donal Malone (1)	Appointed 7/3/16

(1) Member of Finance and Audit Committee

(2) Member of Advocacy Committee

(3) Member of Governance Committee

(4) Member of Quality and Safety Committee

(5) Member of Fundraising Committee

Charity number 7868

Company registration number 102700

Registered office  
Temple Road  
Blackrock  
Co. Dublin

Secretary  
Tommy Carroll Appointed  
29/8/16

Auditors  
Curran Nalty and Co  
10 Kennelsfort Road Lower  
Palmerstown  
Dublin 20

Principal Bankers	Allied Irish Bank	Permanent TSB
	Blackrock	Stillorgan
	Co. Dublin	Co. Dublin

Solicitors  
T.P Robinson  
24 Fitzwilliam Street Upper  
Dublin 2

**The Alzheimer Society of Ireland  
Directors' Report for the year ending 31<sup>st</sup> December 2016**

**The Alzheimer Society of Ireland Directors' Report 2016**

The Directors present their report and the audited financial statements for the year ended 31 December 2016.

**Our vision is an Ireland where no one goes through dementia alone and where policies and services respond appropriately to people with dementia and their carers, at the times they need support.**

In Ireland, there are approximately 55,000 people with dementia, a number that will rise to over 113,000 by the year 2036. There are a similar number of carers, while it also touches the lives of hundreds of thousands of family members.

*Note: The terms 'Dementia' and 'Alzheimer's' are used interchangeably throughout this report and, to avoid confusion, dementia is the umbrella term which covers a range of conditions affecting a person's cognitive/mental capacity. Alzheimer's is by far the most prevalent form of dementia and accounts for about two thirds of cases.*

**Principal Activities**

The principle activities of the Alzheimer Society of Ireland (ASI) are:

- To provide information, support and care services to those with Alzheimer's disease and other types of dementia and to their families and carers.
- To be the voice of people with dementia and carers through advocacy and policy work.
- To promote and increase public awareness of Alzheimer's and other dementias.
- To campaign for dementia specific services and supports for persons with Alzheimer's and other dementias.
- To work with the medical profession and all ancillary services in supporting people with dementia and their carers.
- To support and collaborate with research in both medical and social aspects of Alzheimer's disease and other dementias.

**Strategy 2017-2020**

Following appointment of our new CEO in October 2016 the ASI is currently reviewing and updating its strategic plan which will cover the period 2017-2020.

**1. Financial Overview**

The financial results for the year are set out in the Income and Expenditure account on page 22. They show that the ASI has made a surplus of €135k in 2016. (Deficit of €337k in 2015).

The turnaround from 2015 has been mainly due to increased fundraising and HSE income. Fundraising increased by over €294k in 2016 with significant increases in our corporate donors and legacies. The ASI is very appreciative of this financial support from all our donors which has helped maintain our services and restore our reserves which had been depleted in previous years.

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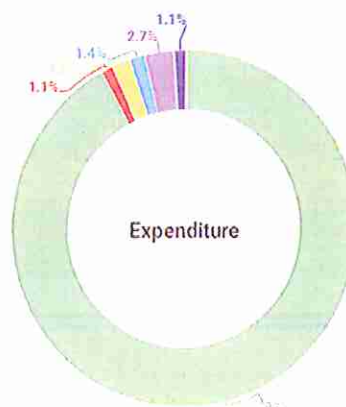
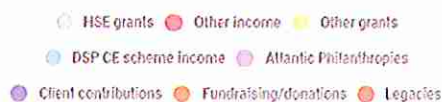
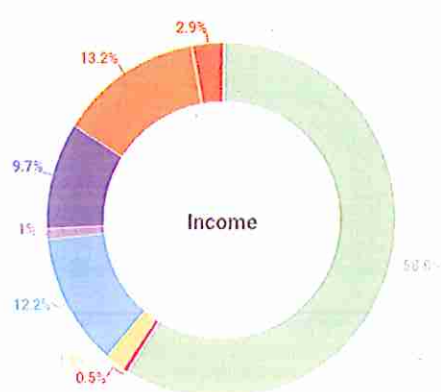
Work continues in reviewing all costs and discussions are taking place with the HSE at local and national level, to assess how the ASI can sustain and develop all services across the country and rebuild reserves to a more prudent level.

**Where our monies come from**

	€000
HSE grants	€11,619
Other grants	€362
DSP CE scheme income	€2,403
Atlantic Philanthropies	€192
Client contributions	€1,919
Fundraising/donations	€2,604
Legacies	€574
Other income	€100
	<b>€19,773</b>

**How we spend it**

	€000
Care Services	€18,071
Advocacy/communications	€326
Promotional	€218
Research/policy	€279
Fundraising	€534
Governance	€210
	<b>€19,638</b>



### 1.1 Reserves Policy

In accordance with recommended best practice, the Board considers it appropriate that the ASI should aim to maintain a revenue reserve equivalent to 90 days operating expenditure. The revenue reserve of €1.6m at December 2016 was sufficient to fund 30 days [as compared to 27 days in 2015] of operating expenditure. This relatively low reserve cover reflects the fact that services have been maintained, with some new services provided, despite the funding reductions experienced over the last six years.

The funding position has improved in 2016. However, as reserves are still relatively low, the Board aims to increase reserve cover year on year over the next three years in line with the organisation's strategic plan.

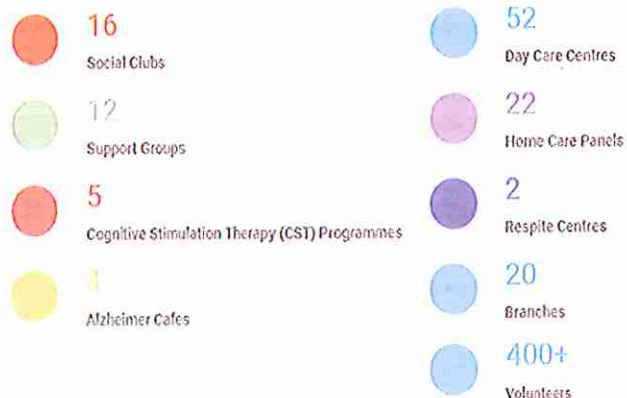
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## 2. Services

Through the continuous dedication of staff and volunteers, the ASI continued to provide a mix of day care, homecare and respite services as well as a range of information services. In 2016, the ASI-delivered 880,000 of care-giving hours, which is 10% down on the previous year.

This is largely due to nurse recruitment issues in our respite services, which are being experienced across the health sector and also changes in the HSE tendering process (see 2.1)

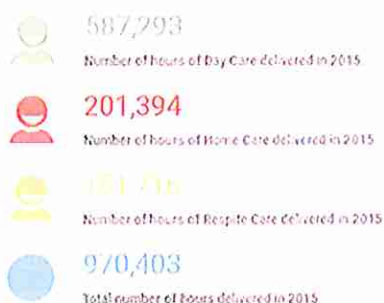
The ASI also provided vital information, training and advice services to people with dementia and their families across Ireland with 2016 being our busiest year on record for both our Helpline and Dementia Adviser services. The organization was delighted to launch a new Mobile Information Service, enabling us to meet people face to face in new locations throughout the country.



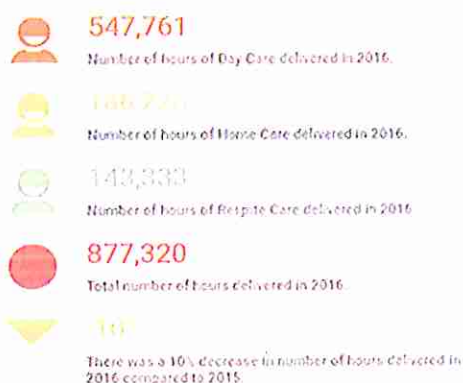
### 2.1 Community Services

Our 52 day care centres accounted for 62% of overall hours delivered, while homecare made up 21% and respite services the remaining 17%. This represents a 10% decrease overall on 2015 (day care 7%, homecare 8% and respite 21% decrease in hours delivered). The reduction in hours is directly linked to the HSE's homecare packages tendering process, which does not distinguish between the specific needs of people with dementia (often more demanding and time consuming because of the reduced mental capacity and/or behavioural traits of people with dementia) and general homecare for people with full cognitive capacity. As the ASI provides only dementia-specific care, it no longer participates in tenders for home care. The ASI continues to provide home care services in some areas, largely to existing clients, in agreement with the HSE.

#### Hours delivered in 2015



#### Hours delivered in 2016



Other local community-based initiatives include social clubs, support groups, Alzheimer cafes, 'cogs' (cognitive) clubs and cognitive simulation therapy programmes, which are service offerings for people in earlier stages of dementia. Demand for these is continuing to grow. However we continue to have major challenges in these services including funding, reduced availability of subsidised employees under Community



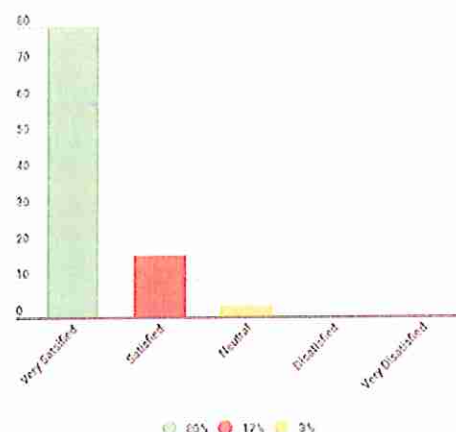
Employment Schemes and an ageing bus fleet which could negatively impact on the sustainability of service offerings, particularly in our day care services.

We wish to acknowledge the continuous support of more than 400 volunteers nationwide who were instrumental in complementing staff efforts in key activities including administration, befriending, landscaping, conducting art classes, providing music related opportunities and more. In 2016, we enhanced our volunteer management programmes by recruiting two new volunteer coordinators, one of whom, Iris Buchanan, was awarded the Volunteer Manager of the Year Award by Volunteer Ireland. The live volunteer register was automated, volunteer management training undertaken and volunteer job descriptions standardised. We believe there is significant potential for further volunteer involvement in the Society's activities and we now have plans in place to realise this potential.

## 2.2 Service User Feedback

We continued to build on our engagement with people with dementia and their carers by compiling feedback from them across our services. A survey was conducted, which was complemented by several focus groups, that gave insight into the efficacy of our services and where areas of improvement can be identified. In 2016 once again clients gave a very high satisfaction score of 97% for the service and care provided by our professional staff.

### Client Satisfaction Survey



## 2.3 Information and Advisory Service

### 2.3.1 Helpline

The ASI provides a free, confidential information and support helpline service 6 days a week (Mon to Sat) to people with dementia and their families, to people who are concerned about their own or a loved one's cognitive health and to health and social care professionals working in the field. 4,979 people contacted the service during 2016, a 4.8% increase on 2015. 61% of our service users contact us as a relative has been diagnosed with dementia, a 12% increase on 2015 levels.



I feel a bit better now, it was nice to chat - it's hard to admit that you are vulnerable. It does help to talk to someone who knows what you are talking about.



You guys are so great. You have given me so much information, a list of concrete info. The support we get from you is so much better than any other part of the Health system ... it's hard to ring a Helpline, but when you do, the help is amazing.



4,979

Number of people who contacted the Helpline in 2016.



4.8%

Increase in number of people who contacted the Helpline in 2016.



18%

Increase in number of people calling about their own cognitive health.

For many, their contact with the Helpline was the first time they had spoken to anyone about the diagnosis and the service ensures people are connected to any supports and services available in their local areas. The number of people who were concerned about their own cognitive health increased by 18% on 2015 levels, this is in large part due to the impact of the *Understand Together Campaign*, a public awareness and Information

campaign led by the HSE working with the ASI and Genio\*, which was launched in October 2016.

\*As a non-profit organisation, Genio works to bring Government and philanthropic funders together to develop better ways to support disadvantaged people to live full lives in their communities.

The ASI would like to acknowledge and thank our team of Helpline Advisers and volunteers for their enormous commitment and professionalism.

### 2.3.2 Dementia Advisers

The ASI had eight Dementia Advisers working across 12 counties providing an individualised information, advice and signposting service to people with dementia and to their families. Dementia Advisers strive to meet new people and also to provide ongoing support to existing clients as their dementia journey progresses. This vital service has a hugely positive impact by ensuring people have access to expert information and can link with any supports and services available in their local areas.



1,710

Number of new clients for our Dementia Advisers.



53,000

Information materials distributed during 2016.

In 2016, Dementia Advisers met with 1,710 new clients, ran three family carer support groups and two Alzheimer Cafes, each of which meet on a monthly basis and they provide vital peer-to-peer support in local communities.

The Dementia Advisers attended the National Ploughing Championships and presented at over 60 information talks in local communities throughout the year.

### 2.3.3 Mobile Information Service

In September 2016, the ASI launched a new Mobile Information Service. It is an important addition to how the ASI can provide information and support and added to the reach of the organisation into local communities. In 2016 the mobile service travelled to communities in Meath, Laois, Donegal and Dublin including the Oldcastle Agricultural Show, The Durrow Scarecrow Festival, The National Ploughing Championships and a National Vintage Care Rally. We welcome requests from Communities for provision of this service.

This Service was funded by the Peggy Mangan Foundation, a Foundation established by the family of the late pensioner from Terenure following her tragic death in 2014. The ASI is enormously grateful to the Mangan Family and all their supporters who raised the funds to purchase and convert a bus to provide a mobile meeting space and library of information materials. Dementia Advisers, staff and branch network members can now bring the service to shopping centres, car parks, farmers markets and community centres, delivering expert advice into the heart of Irish communities.

### 2.3.4 Information Materials

The ASI has an extensive range of booklets, factsheets and leaflets for people with dementia, their families and carers, that are available free of charge by contacting the Helpline or logging onto Alzheimer.ie. In 2016, the ASI distributed over 53,000 information items to people with dementia, their families and to health and



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social care professionals working in the area, such as public health nurses, social workers and HSE Local Health Offices. In addition, nearly 6,000 information items were ordered directly by GPs and pharmacists for use with their patients.

### **2.3 Quality and Safety**

In 2016, the ASI continued to build quality and safety assurance systems within services. Governance was strengthened by establishing a new Board Quality and Safety committee (which met four times during 2016), in order to ensure quality and safety remains a primary focus throughout all levels of the organisation.

52 day care audits and feedback sessions were completed with all day care managers, with identified follow-up actions and completion dates tracked throughout 2016 and beyond. We continued to engage with HIQA in relation to inspections and follow-up actions for both our respite facilities in Waterman's Lodge in Ballina/Killaloe and in The Orchard in Blackrock, Co Dublin.

Over 40 policies were updated as were procedures relating to quality care and health and safety. In 2016 particular attention was paid to: updating the safeguarding policy; conducting training sessions throughout the organisation; appointing safeguarding officers; and automating the recording of safeguarding incidents. Approximately 500 staff members undertook safeguarding training over a six month period and other training areas including inductions, dementia awareness and manual handling were ongoing throughout the year.

### **3. Advocacy and Public Affairs**

There are many forms of advocacy but in the context of our work it means working to make the voice of people with dementia and their carers heard. There are two main elements to doing this; the first is to raise public awareness of dementia and the second is persuading the government to make the appropriate funding available for services and supports.

As an organisation, we work at a political level to make policy makers aware of the specific and difficult issues which affect persons with dementia and their family carers. Our political advocacy is informed by the work of an advocacy and public affairs team who endeavour to develop evidence-based policy solutions.

While the publication of the National Dementia Strategy (NDS) in 2014 was a significant and positive development, in so far as it acknowledged the issues and set out some aspirations for how state services should respond. However in the absence of specific funding its implementation still remains aspirational.

The ASI, therefore, called on the Government during the General Election 2016 to 'renew, reform and resource' the NDS. In addition, the Pre-Budget Submission made in 2016 focused on the gaps in community supports and asked for €67m for home care supports for people with dementia. However, no dementia funding was allocated in the Budget.

The financial constraints on the Government are recognised by the ASI, but these requests would help to alleviate an unjust discrimination against a most vulnerable group of people. These services would recognise the particular difficulties that exist for providing care to persons with dementia. Family carers also carry a huge burden and we recognise both the health implications to them of caring and also the fact that they carry 48% of the cost of dementia care in Ireland which has been estimated as €807 million per annum.

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In order to work towards achieving a reasonable financial allocation to support implementation of the NDS, the capability and output of self-advocacy groups – the Irish Dementia Working Group (IDWG) and the Dementia Carers Campaign Network (DCCN) – were further developed.

Two political campaigns were run; a Dementia Friendly Communities (DFC) project was completed; several awareness raising campaigns took place; and the ASI's presence on both traditional and social media continued its positive growth. ASI welcomes the political support received by the establishment of the All-Party Oireachtas Group on Dementia. Several collaborative research projects and policy submissions were a further hallmark of 2016.

We would like to gratefully acknowledge Atlantic Philanthropies which part-funded the ASI's advocacy work outlined below. This funding has now ceased.

### ***3.1 Developing advocacy capacity***

Two self-advocacy groups, the Irish Dementia Working Group (IDWG) and the Dementia Carers Campaign Network (DCCN), continued to develop and are represented on the Board Advocacy Committee. The DCCN, whose aim is to raise awareness of the issues facing dementia carers and bring about policy change engaged in a wide range of activities in 2016, including various media pieces, representation on the Advocates Advisory Board of the DNNI (Dementia and Neurodegeneration Network Ireland), undertaking media training, participating in the 'Taking the Stress out of Dementia Caregiving' research project and inputting into the ASI 'Caring at Christmas' information leaflet and an ASI policy work on bin charges.

In addition to these activities, DCCN members actively participated in ASI's *Vote to Remember* and *Dementia Care Begins at Home* campaigns. The group also launched an online campaign, *Walk in our Footprints: A Dementia Carer's Journey*, in December 2016. Through this social media campaign six members of the DCCN shared their personal experience of caring for a loved one with dementia, highlighting the issues and needs that arise at different points of that journey, via online and audio pieces and through national TV and print.

The Irish Dementia Working Group (IDWG) is a unique advocacy group of people who have been diagnosed with dementia. They meet to share experiences and highlight issues that are important to them. They went from strength to strength in terms of numbers participating and enabled over 40 people with dementia actively participate across Ireland.

In 2016, the IDWG took the first steps towards developing a network of Regional Dementia Working Groups, establishing the Southern Dementia Working Group and the Western Dementia Working Group and members of the IDWG delivered 50 presentations across the country including at conferences, Alzheimer Cafés, universities and seminars. They participated in 12 working groups, including those organised by the Irish Hospice Foundation's Changing Minds project and the HSE's Understand Together campaign Steering Group and in nine research projects including the National Dementia Strategy led "Prepared" GP project and the review of Intensive Home Care Packages by Genio.

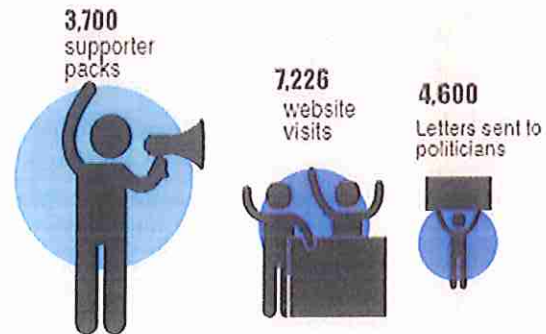
Advocacy empowerment continued among ASI staff and branch members around the country, with 10 advocacy updates circulated in 2016.

### 3.2 Making dementia a political priority

#### 3.2.1 Vote to Remember

The first campaign was the Election 2016 *Vote to Remember* campaign, which ran throughout February. This campaign asked election candidates to pledge to Renew, Reform and Resource the National Dementia Strategy.

In the lead up to the election, a number of lobbying events were held around the country, including a briefing for candidates in Dublin and events for local candidates in selected constituencies.



#### 3.2.2 Pre-budget campaign / Dementia Care Begins at Home



Over 1 million people watched a powerful video with Kathy Ryan, Vice-Chair of the Irish Dementia Working Group, and her sons Andrew and Matt.

The second political campaign of the year was the Pre-Budget *Dementia Care Begins at Home* campaign, which was launched in June and called on the government to invest €67m in home care supports for people with dementia. During this campaign, over one million people watched an award winning video featuring Kathy Ryan, Vice-Chair of the Irish Dementia Working Group, and her sons Andrew and Matt. People all over Ireland responded to the video and by the end of the

campaign, 4,600 letters had been sent by supporters to TDs and over 25,000 people had signed a petition calling on the Government to invest in home care supports.

This petition was presented to Helen McEntee, TD Minister of State for Mental Health and Older People, in October 2016.

The campaign received extensive media coverage but, regrettably, no tangible response emerged in the budget.

While awareness raising and support building on the issues, among both politicians and the public, was a useful outcome of the campaigns, the ASI is disappointed that no ring-fenced funding has yet been allocated to dementia, an area in which there are still major gaps in the State's provision of supports and services.



#### 3.2.3 All-Party Oireachtas Group on Dementia

The new All-Party Oireachtas Group on Dementia was launched in October with 20 members, co-convened by Deputy Mary Butler and Senator Colette Kelleher and run in partnership with the ASI. With an aim to build understanding, consensus and cross-party support for long-term planning and increased investment to support people with dementia and their carers, the All-Party Group met monthly in Leinster House and hosted

a dementia awareness session led by the ASI and attended by 35 TDs and Senators. We would hope that this group will be influential in achieving concrete Government financial support.

### 3.2.4 General

The ASI CEO and representatives of both the Irish Dementia Working Group and the Dementia Carers Campaign Network are members of the National Dementia Strategy (NDS) implementation review group and played a key role in terms of disseminating information and hosting seminars with interested parties.

A Dáil debate on dementia took place with 15 TDs and two Ministers of State speaking on the topic, an additional 7,000 people signed up to become ASI e-campaigners and 4 *Dementia Matters* e-zines were circulated to political representatives.

## 3.3 Increasing public awareness

### 3.3.1 Dementia Friendly Communities

A Dementia Friendly Community (DFC) is a city, town or village where people with dementia are understood, respected and supported, and confident they can continue to participate in community life. In a DFC people will be aware of and understand dementia, and people with dementia will feel included and involved, and have choice and control over their day-to-day lives.

The seven areas developed as Dementia Friendly Communities (DFC) on a pilot basis across Ireland concluded their activities and submitted their final reports documenting their work and learning over the four years of the Atlantic Philanthropy funded project. At a Dementia Showcase event held in the Helix Theatre in collaboration with Dublin City University and attended by 200 people, the learnings from the DFC were shared and an ASI-produced DFC Toolkit was launched.

The DFC Toolkit contains resources to support organisations, businesses and communities to be more informed and enabled to support people with dementia and their loved ones to stay living as well as they can in their familiar surroundings. It also contains a guide to creating a DFC based on the experiences of the projects involved. Practical information sheets in the DFC Toolkit cover: key messages about dementia; language; guides for retailers; pharmacies; arts and culture; religious and spiritual; information providers; emergency services; transport and leisure and recreation. Distribution of the DFC Toolkit began in 2016 and will continue in 2017. Funding for this project has now ceased, but the ASI continues to seek opportunities to enable further DFC development.

### HIGHLIGHTS OF DFC PROJECT 2013 – 2016:





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The ASI and the Alzheimer Society in England facilitated a DFC learning exchange on behalf of the Department of Health in Ireland and the Department of Health in England. Donegal and Cheshire in England had the opportunity to learn from each other about their experiences of making their communities more dementia friendly.

### *3.3.2 Awareness Campaigns*

#### **#StandBesideUs**

Former President Mary Robinson launched Ireland's first *Charter of Rights for people with Dementia*, drawn up by the ASI with the Irish Dementia Working Group.

#### **#CarerStress**

Two new animated short films, aimed at providing guidance for dementia carers, were developed by the ASI and Trinity College Dublin's NEIL programme, with funding from the Health Research Board (HRB). The videos, entitled 'Caring for Carers' and 'Managing Challenging Behaviours', were disseminated on Alzheimer.ie and on hellobrain.eu, on social media and via the ASI's You Tube channel.

#### **#AlzTalks**

The first AlzTalks event took place in October. At a celebratory night of spoken work and song at the Sugar Club in Dublin, three people with dementia and two carers spoke about their experiences and three bands played to the over 200 attendees. The spoken presentations were filmed to make a series of videos which kicked off the new AlzTalks YouTube channel. A presentation on AlzTalks was given at the Alzheimer Europe annual conference in October and the project will be further developed and promoted in 2017.

#### **#UnderstandTogether**

The ASI partnered with the HSE and Genio in 2016 on the development of the HSE's national dementia awareness campaign called Understand Together. 2016 included the research and evidence gathering phase as well as radio, outdoor and digital advertising, which included a member of the Irish Dementia Working Group. The impact of this first phase of the campaign was immediately reflected in calls to the Helpline, which increased by nearly 20% through the autumn compared to the same time the previous year.

#### **Radio ads**

The 'living well with dementia' radio ads produced in 2014 and featuring the voices of a person with dementia and a carer, were re-run for one week during the summer to promote the availability of the Helpline.

#### **General**

The ASI's general awareness programme continued and included: public information events at various locations; live Facebook chats hosted by the Helpline; stands at a host of conferences and at the Ploughing Championships and the Over 50s Show. Developed initially via the 2015 awareness campaign on stigma, the 'Learn Listen Link' presentation was further fine-tuned and presented to boost awareness to several corporate groups on request. In addition a new photographic project began which entailed building a photo library bank which details all of the staff members, clients, carers and volunteers of ASI services across the country which can be used on our various communication platforms to increase the ASI brand and identity.



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### Media



In 2016 national media coverage and interviews reached 145 media pieces across all national papers, online, radio and TV. At regional level media coverage reached 1,700, double the number of the previous year.

On social media increases in likes and followers were recorded on both Facebook and Twitter in addition to an increase in unique web visitors to Alzheimer.ie.

### 3.4 Developing a strong evidence base

In 2016 the ASI collaborated with many organisations that have an interest in and focus on dementia research.

#### 3.4.1 Specific research funded projects

The ASI continued working with the Irish Cancer Society, the Irish Heart Foundation and Diabetes Ireland in 2016 on a project on risk reduction in chronic conditions and the project content was developed.

Collaboration with UCD, Age Action and Irish Association of Social Workers resulted in the launch of a report entitled *Older People's Access to Appropriate Care and Support Study* in June 2016. Collaboration on a three-year HRB funded research study began which is entitled *Towards Resilience in Family Caregiving of People with Dementia*. Lead by UCD, other project collaborators and partners are the Department of Social Protection, Age Action and University College London. The ASI continued its collaboration with Trinity College Dublin on the DeStress research project on spousal carer stress as it came to completion. A report will be produced and disseminated in 2017.

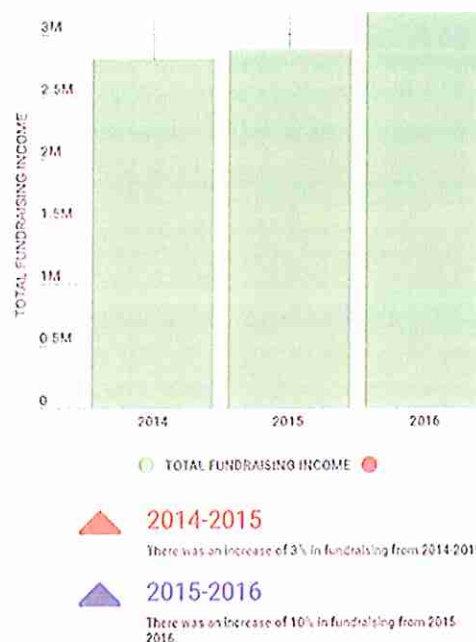
#### 3.4.2 Policy

The ASI commissioned DCU to produce a report entitled the *Feasibility Analysis on a National Dementia Registry for Ireland* and this was launched at a seminar in Dublin in December attended by more than 40 key stakeholders. The *Charter of Rights for People with Dementia* was completed and launched in April 2016 in collaboration with the Irish Dementia Working Group. The first of its kind in Ireland, the topic of our new rights charter and applying a human rights approach to national dementia plans and strategies was explored in two presentations given by the ASI at the Alzheimer Europe annual conference in October. In addition 11 policy submissions were made in response to Government public consultation. Topics ranged from women's rights to the future of healthcare and from the national disability strategy to WHO's global dementia action plan.

#### 4. Fundraising

During 2016, the ASI remained fully compliant with the Statement of Guiding Principles for Fundraising. <http://www.alzheimer.ie/Get-involved/Fundraising/Fundraising-Compliance.aspx>

The ASI depended heavily on fundraising income. In 2016, overall income was derived through fundraising initiatives. Fundraising activities included working with corporate partners, supporting those who choose to fundraise for ASI, organising national events and campaigns, applying to trusts and foundations and supporting community and branch fundraising nationwide.



The overwhelming generosity and kindness of our supporters saw the ASI raise over €3.1 million in 2016 – an increase of 10% over 2015.

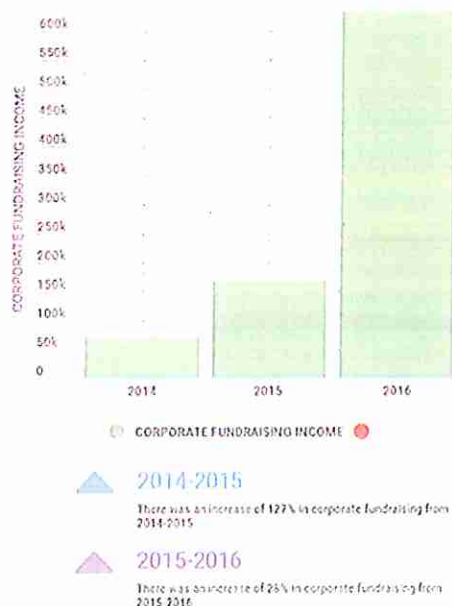
##### 4.1 Legacies

In 2016 €574,000 was generated from individuals who kindly remembered the ASI in their wills.

##### 4.2 Branch fundraising

Each year our branch network around the country is heavily involved in fundraising campaigns, both nationally and locally. In 2016 branch fundraising raised over €1 million, a 3% increase on 2015.

##### 4.3 Corporate Fundraising



The introduction of a strong corporate engagement programme in 2014 has resulted in an increase in the number of partnerships secured over the last two years.

In 2016 Corporate Fundraising proved very successful with the ASI securing a number of high profile 'charity of the year' partnerships. It was the best year for Corporate Fundraising in the history of the organisation with over €633,000 raised. These relationships not only enabled ASI to provide training, volunteering opportunities and create awareness nationwide, but also allowed companies to fulfil their corporate social responsibility programmes.

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ASI is conscious of the need for corporate partners to have trust in the organisation and our governance structures are designed with this in mind. The directors take this opportunity to thank all our corporate partners for their support.

#### **4.4 Fundraising events**

##### *Tea Day*

Alzheimer's Tea Day 2016 took place on Thursday, 5<sup>th</sup> May. Over 1,400 Tea Day parties took place across the county and in total the event raised more than €465,000. ASI would like to thank Daithí O Sé who was our Tea Day Ambassador.

##### *Memory Ribbon*

The Christmas Memory Ribbon Campaign took place through November and December 2016 and raised over €90,000. Schools and companies nationwide assisted with selling pins on the street and our Mobile Information Service was also used to provide information and advice to the public.

#### **4.5 Challenge Events**

##### *VHI Women's Mini Marathon*

The VHI Women's Mini Marathon took place on Bank Holiday Monday 6<sup>th</sup> June and over 400 women took part on behalf of the ASI raising over €53,000. The ASI hosted a "Cool Down" thank you party for participants.

##### *Slovenia Trek*

The Slovenia Trek took place in September 2016 with 13 people representing the ASI on the trek. The event raised €37,000 for local ASI services in Dublin, Cavan, Limerick and Donegal.

##### *Dublin to Kilkenny Cycle*

The Dublin to Kilkenny Cycle took place in July 2016 with 50 cyclists taking part in the challenge raising over €37,000.

##### *Dublin City Marathon*

Over 70 participants took part in the Dublin City Marathon for ASI in 2016. It was the highest number of participants ever competing for ASI and collectively they raised €35,000.

#### **4.6 Volunteers**

The ASI relies heavily on the support of all volunteers throughout the organisation. We simply could not run all our services and national campaigns without their continuous support and dedication.

### **5. Supporters**

The Directors wish to acknowledge formally the vital contributions made by many parties to the work of the ASI in supporting our clients, carers and their families:

\* Our volunteers and our branches throughout the country, who are critical to our fundraising efforts, and provide direct care support or expert services. The ASI has prioritised its commitment to become the first choice organisation for people of any age wishing to volunteer time, energy or expertise.



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- \* Our financial supporters, corporate sponsors and generous donors, those who support Tea Day, Mini Marathon, and Memory Ribbon campaigns, without whose contributions the ASI would not be able to continue to function effectively.
- \* Atlantic Philanthropy for generously supporting advocacy work to the end of 2016.
- \* The many and various networks, organisations, public representatives and professionals who collaborate with us in driving the dementia agenda in the fields of research, academia, public policy, standards of care, ethics, the media and the public sphere.
- \* The HSE, our main source of client referrals and our primary funder, who despite the significant funding challenges recognise the quality-of-life, as well as the value-for- money benefits of our services.
- \* Our dedicated and committed staff, who provide such caring and valued support to our clients and their families and who silently go the extra mile on their behalf.

## **6. Staff**

The ASI is committed to supporting and developing our staff in their careers with the organisation to enable them to strive for excellence in their performance and in service provision. The Human Resources team supported management in developing a positive employee relations environment.

The training team continued working to implement the three-year strategic plan. This included: the delivery of dementia specific training to 956 ASI staff. The total number of training hours delivered in 2016 was 8,006 at a cost of €112,988. 482 staff were trained in safeguarding in 2016.

The ASI provided family carer training to 1,040 participants and met its strategic target of 1,000 participants by 2016.



## **7. Governance**

The ASI is committed to good governance and the organisation is now fully compliant with the Governance Code for Community, Voluntary and Charitable Organisations in Ireland, the 'Governance Code'.

The ASI is a charitable company limited by guarantee. In 2016, the Board established a Governance Committee which met formally on four occasions. The key outcomes of the committee in 2016 were the review and adoption of the new Constitution and the implementation of new Governance structures. The new constitution included changes to terms of office for Directors and new rules regarding Director Rotation in line with the code of practice for State Bodies.

The present membership of the Board is available on our website [www.alzheimer.ie](http://www.alzheimer.ie). None of the Directors held any beneficial interest in the ASI. No Director was paid any salary or other remuneration or had any related party transactions with the ASI during the year.

The Alzheimer Society of Ireland  
 Directors' Report for the year ending 31<sup>st</sup> December 2016

Schedule of Board and Committee Meetings 2016

Name	Board	Finance & Audit	Advocacy	Governance	Fundraising	Quality & Safety
<b>Number of meetings</b>	<b>10</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>4</b>
Kevin Norton RIP *	2					
John Clifford ***	9	4		4		
David FitzGerald ****	10	4	5	4		
Mary Gaughran	10			4		3
Brian Holland *	7	4				
Tom Noonan	10	6		4	2	
Lillian Sullivan *	7					
James Nevin	10					4
Donal Malone **	9	3				

\* Brian Holland, Kevin Norton RIP and Lillian Sullivan retired 29<sup>th</sup> August 2016

\*\* Donal Malone was appointed to the Board in 7<sup>th</sup> March 2016 & appointed to FAC on 3<sup>rd</sup> August 2016

\*\*\* John Clifford was appointed chairman on 7<sup>th</sup> March 2016 and resigned from FAC on 3<sup>rd</sup> August 2016,

\*\*\*\* David FitzGerald joined FAC as Chair on 3<sup>rd</sup> August 2016

The Board expresses sincere thanks to the three directors who retired at the AGM in 2016 – Kevin Norton, Brian Holland and Lillian Sullivan – each of whom had given great service to the organisation in several capacities over many years.

It was with great sadness that the Board learned of the subsequent death of Kevin Norton, who served as a Director for almost 15 years, the last eight as Chairman. During that time Kevin led and oversaw the significant expansion of ASI's services. We extend our deepest condolences to Kevin's family.

## 8. Risk Management and Internal Control

The ASI maintains a register of the significant organisational risks which we face and how these risks are monitored and managed. The Finance and Audit committee regularly reviews the risk register and reports its assessments and recommendations to the Board. The major risks have been ranked by their likelihood of occurrence and their potential impact on the ASI. Appropriate systems and procedures are in place to mitigate these risks.

### 8.1 Principle Risks

#### 8.1.1 Sustainability

Like many similar organisations, the ASI has been affected by the reductions in state funding over a long period of time. During these years of significant cuts the ASI used much of its reserves to maintain as many services as possible. This reflected the commitment the ASI has to all people living with dementia, together with their carers and families. We are dependent on continued HSE funding to provide circa 62% of our current level of services and we also depend significantly on the goodwill of our public donors. We are open and transparent about our services and how they are funded while aiming to maintain an appropriate level of reserves. We also continue to develop new fundraising activities and campaigns to maximise our income. We have eliminated our deficit in 2016 and are reporting a surplus of €135,188. However, given the depletion in



the cash reserves of the ASI in 2014 and 2015 and the organisation's low reserve cover (30 days cover compared to target and recommended best practice of 90 days) the sustainability of all services, and other activities, is continuously under review. The turnaround from deficit in 2015 to surplus in 2016 is mainly due to increased fundraising and HSE funding. These funding streams are not guaranteed for 2017 and beyond.

#### ***8.1.2 Major Fraud and Error***

Fraud or error would significantly damage the organisation's reputation as well as resulting in the loss of resources. The organisation has developed appropriate financial management and reporting systems to mitigate this risk; these systems are reviewed on a regular basis.

#### ***8.1.3 IT Security and Continuity***

In common with many organisations, the ASI is dependent on several IT and communication systems. The loss or damage of these systems could severely disrupt operations. The organisation has developed IT policies and procedures to counter this risk. The ASI is currently in need of investment in its IT systems to develop a more integrated system across the organisation's network.

#### ***8.1.4 Human Resources***

The ASI provides services through its trained staff and volunteers. Being able to attract and retain appropriate people is a key ongoing challenge for the organisation. Our human resource policies and procedures are frequently developed and reviewed to address this risk.

#### ***8.1.5 Quality and Safety***

The safety and care of clients, at all times remains our priority. The Quality, Safety and Practice development team, along with staff, continue to improve and enhance internal service standards through the introduction, and updating of key policies and through staff training.

The well-being of the ASI's clients and its employees is safeguarded through the strict adherence to health and safety standards. The legislation imposes certain requirements on employers and the ASI has taken the necessary action to ensure compliance with the Act, including the adoption of a safety policy.

The Directors are satisfied that appropriate systems are in place to monitor and manage the principal risks to which the ASI is exposed.

### **9. Important Events since the Year End**

There have been no important events since the year end that have had a material effect on the operations and finances of the ASI.

### **10. Future developments**

Notwithstanding the issues referred to in 8.1.1 above, and in partnership with the Health Service Executive and other key stakeholders, the ASI will continue to seek opportunities to review, reconfigure and develop further services throughout the country and to explore new methods of caring for and advocating for those diagnosed with dementia as well as their families and carers. The development of national and regional self-advocacy group is an excellent example in this regard.

The Alzheimer Society of Ireland  
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**11. Books of Account**

The Directors acknowledge their responsibility under Sections 281 to 285 of the Companies Act 2014 to keep accounting records for the ASI. Suitably qualified staff are employed and operate within clearly defined policies and controls. Books and records are kept at our registered office and at our various branches around the country.

**12. Taxation status**

The ASI has been granted charitable status under the Taxes Consolidation Act 1997.

**13. Political contributions**

The Directors, on enquiry, have satisfied themselves that no political donations have been made by the ASI.

**14. Auditors**

In line with good practice, ASI's audit was put out to tender recently and ASI Directors will propose the appointment of a new auditor at the 2017 AGM.

This report was approved by the Board on 30 May 2017 and signed on its behalf by:

  
John Clifford  
Director

  
David FitzGerald  
Director

**Statement of Directors Responsibilities for the members' Financial Statements**

The directors are responsible for preparing the financial statements in accordance with applicable Irish law and regulations. Irish company law requires the directors to prepare financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and Charities SORP (FRS102). These are generally accepted accounting practices in Ireland including Financial Reporting Standard 102 and voluntarily in accordance with Charities Statement of Recommended Practice (Charities SORP in accordance with FRS 102). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the surplus or deficit of the company for the financial year and otherwise comply with the Companies Act 2014.

In preparing those financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently
- make judgements and estimates that are reasonable and prudent
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards and note the effect and the reasons for any material departure from those standards.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that The Society will continue in business.

The Directors are responsible for ensuring that The Society keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of The Society, enable at any time the assets, liabilities, financial position and surplus or deficit of The Society to be determined with reasonable accuracy, enable them to ensure that the financial statements and directors report comply with Companies Act 2014 and enable the financial statements to be audited.

They are also responsible for safeguarding the assets of The Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Where financial statements are to be published on the web, the directors are responsible for the maintenance and integrity of the corporate and financial information included on The Society's website.

In so far as the Directors are aware there is no relevant audit information (information needed by the Society's auditors in connection with preparing their report) of which the Society's auditors are unaware. The directors have taken all reasonable steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Society auditor is aware of that information.

The Finance and Audit Committee is a sub-committee of the Board. Its function is to keep under review the adequacy, scope and effectiveness of accounting and internal controls and to review the statutory financial statements of the Society before submission to the Board for its approval.

On behalf of the board

John Clifford

Director



David FitzGerald

Director



Date: 30 May 2017

## **Independent Auditors Report to the members of The Alzheimer Society of Ireland**

We have audited the statutory financial statements of The Alzheimer Society of Ireland for the year ended 31st December 2016 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement, and the related notes. The relevant financial reporting framework that has been applied in their preparation is the Companies Act 2014 and Charities SORP (FRS 102) the Financial Reporting Standard applicable in the UK and Republic of Ireland issued by the Financial Reporting Council.

This report is made solely to the company's members, as a body, in accordance with section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective Responsibilities of Directors and Auditors**

As explained more fully in the Directors Responsibilities Statement, the directors are responsible for the preparation of the statutory financial statements and for being satisfied that they give a true and fair view and otherwise comply with the Companies Act 2014. Our responsibility is to audit and express an opinion on the statutory financial statements in accordance with Irish law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the statutory financial statements sufficient to give reasonable assurance that the statutory financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' report to identify material inconsistencies with the audited statutory financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on Financial Statements**

In our opinion the financial statements:

- give a true and fair view of the assets, liabilities and financial position of The Alzheimer Society of Ireland as at 31st December 2016 and of its surplus for the year then ended; and
- have been properly prepared in accordance with the relevant reporting framework which consists of, collectively, Charities SORP (FRS 102) the Financial Reporting Standard applicable in the UK and Republic of Ireland and the requirements of the Companies Act 2014.

## Independent Auditors Report to the members of The Alzheimer Society of Ireland (continued)


### Matters on which we are required to report by the Companies Act 2014

- We have obtained all the information and explanations which we consider necessary for the purposes of our audit.
- In our opinion the accounting records of the company were sufficient to permit the statutory financial statements to be readily and properly audited and returns adequate for our audit have been received from branches not visited by us
- The statutory financial statements are in agreement with the accounting records.

In our opinion the information given in the directors' report is consistent with the financial statements.

### Matters on which we are required to report by exception

We have nothing to report in respect of our obligation under the Companies Act 2014 which require us to report to you if, in our opinion, the disclosures of directors' remuneration and transactions specified by sections 305 to 312 of the Act are not made.



Peter O'Reilly

for and on behalf of

Curran Nalty and Co

Certified Public Accountants & Statutory Auditors

10 Kennelsfort Road Lower

Palmerstown

Dublin 20

Date: 30 May 2017



**FINANCIAL STATEMENTS 31 DECEMBER 2016**

**The Alzheimer Society of Ireland**

**Statement of Financial Activities (Incorporating the Income and Expenditure Account)  
For the Year Ended 31 December 2016**

		Restricted funds	Unrestricted funds	2016 Total	2015 Total
	Notes	€	€	€	€
<b>Incoming Resources</b>					
Incoming resources from charitable activities					
Grants from government bodies and co-funders	1.1	14,627,409	-	14,627,409	14,662,333
Client contributions	1.1	-	1,919,477	1,919,477	1,915,879
Incoming resources from generating funds:				-	
Voluntary income	1.2	-	3,178,318	3,178,318	2,884,608
Investment income	1.3	-	2,338	2,338	13,176
Other incoming resources	1.4	-	45,778	45,778	54,963
<b>Total Incoming Resources</b>		<u>14,627,409</u>	<u>5,145,911</u>	<u>19,773,320</u>	<u>19,530,959</u>
<b>Resources Expended</b>					
Charitable activities	2.1	18,608,537	284,608	18,893,145	19,060,540
Costs of generating funds	2.2	-	534,153	534,153	578,126
Governance costs	2.3	210,834	-	210,834	229,455
<b>Total Resources Expended</b>		<u>18,819,371</u>	<u>818,761</u>	<u>19,638,132</u>	<u>19,868,121</u>
<b>Net incoming/(outgoing) Resources for the Year</b>	3	<u>(4,191,962)</u>	<u>4,327,150</u>	<u>135,188</u>	<u>(337,162)</u>

The statement of financial activities includes all gains and losses recognised in the year. All income & expenditure derive from continuing activities.

The notes on pages 25 to 39 form an integral part of these financial statements.


The Alzheimer Society of Ireland

Balance Sheet

as at 31 December 2016

	Notes	2016 €	2015 €
<b>Fixed assets</b>			
Tangible fixed assets	8	15,313,961	15,422,462
<b>Current assets</b>			
Stock	9	-	6,500
Debtors	10	517,946	741,075
Bank and cash	11	4,450,239	3,712,824
		<u>4,968,185</u>	<u>4,460,399</u>
<b>Creditors: amounts falling due within one year</b>	12	<u>(2,495,039)</u>	<u>(2,007,944)</u>
<b>Net current assets</b>		<u>2,473,146</u>	<u>2,452,455</u>
<b>Net assets</b>		<u>17,787,107</u>	<u>17,874,917</u>
<b>Funds</b>			
<b>Restricted income funds</b>			
Research funds	13	<u>216,017</u>	<u>334,197</u>
<b>Total restricted income funds</b>		<u>216,017</u>	<u>334,197</u>
<b>Unrestricted income funds:</b>			
Designated funds	14	15,975,008	16,079,826
General funds	14	<u>1,596,082</u>	<u>1,460,894</u>
<b>Total unrestricted income funds</b>		<u>17,571,090</u>	<u>17,540,720</u>
<b>Total funds</b>		<u>17,787,107</u>	<u>17,874,917</u>

The financial statements were approved by the board and authorised for issue on 30 May 2017 and are signed on behalf of the board by:

  
 John Clifford  
 Director

  
 David FitzGerald  
 Director

The notes on pages 25 to 39 form an integral part of these financial statements

# **FINANCIAL STATEMENTS 31 DECEMBER 2016**

The Alzheimer Society of Ireland

## **Cash Flow Statement**

for the year ended 31 December 2016

	Note	2016 €	2015 €
Net incoming resources for the year		135,188	(337,162)
Interest receivable		(2,338)	(13,176)
Gain on disposal of fixed assets		(14,000)	-
Depreciation		512,396	525,019
Capital grants amortised		(512,396)	(525,019)
Decrease/(Increase) in stocks		6,500	654
Decrease in debtors		223,130	271,692
Increase/(decrease) in creditors (excluding bank)		513,513	(1,044,619)
<b>Net cash from operating activities</b>		<b>861,992</b>	<b>(1,122,611)</b>
Returns on investments			
Interest received		2,338	13,176
<b>Capital and other expenditure</b>			
Payments to acquire tangible assets		(403,895)	(311,888)
Receipts from sale of tangible assets		14,000	-
Research expenditure		(218,180)	-
		<b>(608,075)</b>	<b>(311,888)</b>
<b>Financing and other fund movements</b>			
Capital grants received		80,000	20,500
Research grant received		100,000	77,536
Designated sale proceeds		14,000	-
Designated capital projects fundraising		223,490	-
Fundraising used to purchase fixed assets		90,088	3,488
		<b>507,578</b>	<b>101,524</b>
<b>Increase /(Decrease) in cash in the year</b>		<b>763,833</b>	<b>(1,319,799)</b>
<b>Reconciliation of net cash flow to movement in net funds</b>			
(Decrease)/Increase in cash in the year		763,833	(1,319,799)
Net funds at 1 January 2016		3,686,406	5,006,205
<b>Net funds at 31 December 2016</b>	<b>18.</b>	<b>4,450,239</b>	<b>3,686,406</b>

The notes on pages 25 to 39 form an integral part of these financial statements.

## **The Alzheimer Society of Ireland**

### **Notes to the Financial Statements**

#### **Statement of Accounting Policies**

##### **Basis of Preparation**

These financial statements have been prepared in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland', and voluntarily in accordance with Charities Statement of Recommended Practice (Charities SORP in accordance with FRS 102) and the Companies Act 2014.

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and the preceding year.

The activities relating to Department of Social Protection schemes, where The Society is effectively liable for the shortfall arising on the running of these schemes, are included in the accounts of The Society. The Board has determined that as The Society is the guarantor of these schemes and ultimately responsible for their management through National Office and its branches, that the results should be reflected in the accounts of The Society. These schemes are independently audited by independently registered auditors and accountants.

The financial statements include the assets, liabilities and funds of The Society and its branches. The accounts for some branches have been prepared and or audited by independently registered auditors and accountants.

The financial statements are prepared in Euro, which is the functional currency of the entity.

##### **Tangible Assets**

Tangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated depreciation and impairment losses. Cost includes purchase costs plus those costs excluding finance costs that are directly attributable to bringing the asset into the final condition for its intended use.

##### **Depreciation**

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Freehold and deemed long leasehold in excess of 50 years - 2% straight line

Leasehold properties less than 50 years - Straight line over the deemed life of the lease

Equipment & fittings - 20% Straight line

Motor vehicles - 20% Straight line

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of tangible assets, the depreciation is revised prospectively to reflect the new estimates.

#### **Employee Termination Benefits**

Termination benefits are measured at the best estimate of the expenditure that would be required to settle the obligation at the reporting date. In the case of an offer made to encourage voluntary redundancy, measurement is based on the number of employees expected to accept the offer. When termination benefits are due more than 12 months after the end of the reporting period, they shall be measured at their discounted present value.

#### **Impairment**

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

#### **Stocks**

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stocks to their present location and condition. Following a review of this policy in 2016, it was decided to expense all stationery stock as incurred.



## Notes to the Financial Statements

### Government Grants/Capital Reserves and Capital Projects

The capital reserves represent grants received from funders, other donations and fund raising applied towards the acquisition of tangible fixed assets and some may be repayable under certain circumstances.

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the company will comply with the conditions attaching to them and the grants will be received.

Government grants are recognised using the accrual model and the performance model.

Under the accrual model, government grants relating to revenue are recognised on a systematic basis over the periods in which the company recognises the related costs for which the grant is intended to compensate. Grants that are receivable as compensation for expenses or losses already incurred or for the purpose of giving immediate financial support to the entity with no future related costs are recognised in income in the period in which it becomes receivable.

Grants or designated funding relating to the purchase of tangible fixed assets are amortised to the Statement of Financial Activities at the same rate as the depreciation on the related assets. The deferred element of external grants is included in creditors as deferred income. These grants are not shown separately as the company has adopted the policy that the net book amount of fixed assets will equate to capital reserves. Consequently these grants are amortised to the statement of financial activities on the same basis as the related assets.

Grants that have an encumbrance attached to them are included as capital reserves. As noted in the fixed asset note to the accounts, some of these grants have a related non repayable mortgage attaching to the asset and may be repayable under certain circumstances.

Capital projects represent grants received from funders, other specific donations and designated fund raising to be applied towards the acquisition of tangible fixed assets.

Under the performance model, where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants are received prior to satisfying the revenue recognition criteria, they are recognised as a liability.

## **The Alzheimer Society of Ireland**

### **Notes to the Financial Statements**

#### **Restricted and Unrestricted Funds**

##### **Restricted funds**

Restricted funds represent income, which has been received and recognised in the financial statements, which is subject to specific conditions imposed by the donors or grant making institutions. Donations or grants may become repayable if the conditions of the related agreements are not adhered to. These funds are not available for the general purposes of The Society.

##### **Unrestricted funds**

Designated funds: these represent amounts that The Society may, at its discretion, set aside for specific purposes which would otherwise form part of the general reserves of the charity. These include funds received in respect of capital grants and projects.

General funds: these represent amounts which can be used at the discretion of The Society, in furtherance of the objects of the charity. Such funds may be held to finance working capital, capital investment or new services.

#### **Incoming Resources**

All incoming resources are included in the statement of financial activities when The Society is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

Operating grant income which is recorded on an accrual basis, relates to grants primarily from the Health Services Executive and other Governmental organisations and is credited to income in the year that the related expenditure is incurred.

Fund raising, donations, legacies, and client contributions, are credited to income in the year in which they are received. Expenses related to fund raising projects are charged to expenses in the year in which the expenditure is incurred. Fund raising received for designated revenue expenditure is credited to income when the designated expenditure has occurred. Fund raising received and designated for specific capital projects is taken to capital reserves when the related capital expenditure has been incurred or capital projects where the related capital expenditure has yet to be incurred.

Income received which has been specifically designated by the donor for research is transferred to research funds until the research expenditure has been incurred.

Income from bank interest is included in the year in which it is receivable.

**Notes to the Financial Statements**

**Resources Expended**

Expenditure is recognised on an accrual basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.

Expenditure is analysed between resources expended on charitable activities, governance costs, the cost of generating funds and other costs.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Costs of generating funds comprise the costs associated with attracting voluntary income.

**Pensions**

The Society operates a defined contribution scheme for eligible employees. Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

**Financial Instruments**

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss.

**Research and Development**

Research expenditure is written off in the year in which it is incurred.

**Operational Leases**

Rentals payable under operating leases are charged against income on a straight-line basis over the lease term.

**Notes to the Financial Statements**

**Judgements and key sources of estimation uncertainty**

In determining the carrying amounts of certain assets and liabilities, the Board makes assumptions of the effects of uncertain future events on those assets and liabilities at the Balance Sheet date. The estimates and assumptions used by the Board are based on past experience and expectation of future events and are reviewed periodically.

The preparation of these financial statements requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. Judgements and estimates are continually evaluated and are based on historical experiences and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The company makes estimates and assumptions concerning the future. The actual results may, of course, differ from the accounting estimates. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Long-lived assets, consisting primarily of property, represent a significant portion of the total assets. The annual depreciation and amortisation charge depends primarily on the estimated lives of each type of asset and estimates of residual values. The directors regularly review these asset lives and change them as necessary to reflect current thinking on remaining lives in light of prospective economic utilisation and physical condition of the assets concerned. Changes in asset lives can have a significant impact on depreciation charges in the period. The net book value of Tangible fixed assets subject to depreciation at the financial year end date was €15,313,961 (2015:€15,422,642).

**Provisions for Liabilities**

Provisions are made where an event has taken place that gives the Society a legal or constructive obligation that probably requires a settlement by transfer of economic benefit and a reliable estimate can be made of the amount of the obligation

Provisions are charged as an expense to the statement of financial activities and are measured at the best estimate at the balance sheet date of the expenditure required to settle the obligation. Taking into account relevant risks and uncertainties. When payments are eventually made, they are charged to the provision carried in the balance sheet.

**Taxation**

No charge to current or deferred taxation arises as the Society has been granted charitable status under the Tax Acts.



Notes to the Financial Statements

1. Incoming Resources

1.1 Incoming Resources from Charitable Activities

	Restricted funds €	Unrestricted funds €	2016 Total €	2015 Total €
<b>Grants from government bodies and co-funders</b>				
HSE grants	11,619,345	-	11,619,345	11,084,677
Lottery grants	51,823	-	51,823	74,782
Other grants	361,744	-	361,744	543,836
DSP CE scheme income	2,402,960	-	2,402,960	2,619,038
Atlantic Philanthropies	191,537	-	191,537	340,000
<b>Total incoming resources</b>	<b>14,627,409</b>	<b>-</b>	<b>14,627,409</b>	<b>14,662,333</b>
<b>Client contributions</b>				
Client contributions	-	1,919,477	1,919,477	1,915,879
	-	1,919,477	1,919,477	1,915,879

1.2 Voluntary Income

	Restricted funds €	Unrestricted funds €	2016 Total €	2015 Total €
Donations	-	523,811	523,811	268,006
Fund raising income	-	2,654,507	2,654,507	2,616,602
	-	3,178,318	3,178,318	2,884,608

1.3 Investment Income

	Restricted funds €	Unrestricted funds €	2016 Total €	2015 Total €
Bank interest receivable	-	2,338	2,338	13,176
	-	2,338	2,338	13,176

Notes to the Financial Statements

1.4 Other Incoming Resources

	Restricted funds €	Unrestricted funds €	2016 Total €	2015 Total €
Profit on sale of fixed assets	-	14,000	14,000	-
Other income	-	31,778	31,778	54,963
	-	45,778	45,778	54,963

2 Resources Expended

2.1 Costs of Charitable Activities

	Restricted funds €	Unrestricted funds €	2016 Total €	2015 Total €
<b>Care services</b>				
Staff costs	14,268,375	-	14,268,375	14,533,304
Service activity costs	1,736,974	-	1,736,974	1,667,526
Establishment costs	750,607	-	750,607	789,961
Transport costs	905,684	-	905,684	872,870
Office costs	156,777	252,064	408,841	510,279
	17,818,417	252,064	18,070,481	18,373,940
<b>Advocacy &amp; Awareness</b>				
Staff costs	301,383	-	301,383	282,304
Promotional activity costs	184,971	32,544	217,515	220,891
Other advocacy costs	24,262	-	24,262	34,896
	510,616	32,544	543,160	538,091
<b>Research</b>				
Staff costs	67,970	-	67,970	86,996
Service activity costs	179,737	-	179,737	52,391
Establishment costs	31,797	-	31,797	9,122
	279,504	-	279,504	148,509
	18,608,537	284,608	18,893,145	19,060,540

Notes to the Financial Statements

2.2 Cost of generating Voluntary Income

	Restricted funds €	Unrestricted funds €	2016 Total €	2015 Total €
Fundraising Expenses				
Staff costs	-	212,378	212,378	244,101
Campaign costs	-	310,073	310,073	321,340
Other fundraising costs	-	11,702	11,702	12,685
	<u>-</u>	<u>534,153</u>	<u>534,153</u>	<u>578,126</u>

2.3 Governance Costs

	Restricted funds €	Unrestricted funds €	2016 Total €	2015 Total €
Staff costs	172,692	-	172,692	186,652
Direct governance costs	33,863	-	33,863	37,899
Other governance costs	4,279	-	4,279	4,904
	<u>210,834</u>	<u>-</u>	<u>210,834</u>	<u>229,455</u>

3. Net outgoing resources for the year

	2016 €	2015 €
Net incoming/(outgoing) resources is stated after charging:		
Depreciation and other amounts written off tangible fixed assets	512,396	525,019
Operating lease rentals		
- Land and buildings	167,520	197,733
Auditors' remuneration	33,863	37,899
and after crediting:		
Profit on disposal of tangible fixed assets	(14,000)	0
Capital grants amortised	(512,396)	(525,019)

4. Taxation

No charge to taxation arises as The Society has been granted exemption under the Taxes Consolidation Act 1997.

5. Directors' Emoluments

	2016 €	2015 €
Directors' fees	<u>-</u>	<u>-</u>

It is the policy of The Society that no remuneration is paid to Directors. All services rendered by Directors are voluntary.  
Expenses directly incurred by the Directors in the discharge of their duties as Directors of The Society are reimbursed, if claimed, and mounted to €721 (2015: €Nil).

Notes to the Financial Statements

6. Employees

Employment Costs	2016 €	2015 €
Wages and salaries	11,086,411	11,444,712
Social welfare costs	1,116,354	1,129,685
Pension costs	92,995	97,011
DSP scheme wages	2,155,953	2,367,745
DSP scheme wages social welfare costs	51,322	48,449
Other costs	519,763	245,755
	<u>15,022,798</u>	<u>15,333,357</u>

Number of Employees

The number of employees who earned more than €50,000 during the year was as follows:

	2016 Number	2015 Number
€50,001 to €60,000	8	8
€60,001 to €70,000	3	3
€70,001 to €80,000	2	3
€80,001 to €90,000	1	2
€90,001 to €100,000	0	0
€100,001 to €110,000	<u>0</u>	<u>0</u>

In the salary banding section €100,001 to €110,000, no employee earned this salary. This was due to the change in Chief Executive Officer. Should the CEO have been in place for the full year the annual salary would have been €110,000.

The average monthly number of employees during the year, calculated on the basis of full time equivalents, was as follows:

	2016 Number	2015 Number
Care staff	419	422
Administration staff	<u>36</u>	<u>35</u>
	<u>455</u>	<u>457</u>

The staff numbers based on a full headcount of all employees including CE participants are as follows:

Staff	<u>956</u>	<u>953</u>
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7. Pension Costs

The Society operates a defined contribution pension scheme. The scheme and its assets are held by independent managers. The pension charge represents contributions payable by The Society and amounted to €92,995 (2015: €97,011).

Notes to the Financial Statements

8. Tangible Fixed Assets	Land and buildings	Short leasehold property	Office equipment	Motor vehicles	Total
	€	€	€	€	€
<b>Cost</b>					
At 1 January 2016	16,913,746	1,581,238	1,494,013	1,292,756	21,281,753
Additions/Adjustments	224,873	-	6,502	172,520	403,895
Disposals			(4,840)	(71,231)	(76,071)
At 31 December 2016	<u>17,138,619</u>	<u>1,581,238</u>	<u>1,495,675</u>	<u>1,394,045</u>	<u>21,609,577</u>
<b>Depreciation</b>					
At 1 January 2016	2,633,223	582,709	1,443,565	1,199,794	5,859,291
Charge for the year	333,177	69,912	25,160	84,147	512,396
On disposals			(4,840)	(71,231)	(76,071)
					-
At 31 December 2016	<u>2,966,400</u>	<u>652,621</u>	<u>1,463,885</u>	<u>1,212,710</u>	<u>6,295,616</u>
<b>Net book values</b>					
At 31 December 2016	<u>14,172,219</u>	<u>928,617</u>	<u>31,790</u>	<u>181,335</u>	<u>15,313,961</u>
At 31 December 2015	<u>14,280,523</u>	<u>998,529</u>	<u>50,448</u>	<u>92,962</u>	<u>15,422,462</u>
<b>In respect of prior year</b>					
<b>Cost</b>					
At 1 January 2015	16,632,077	1,565,701	1,479,331	1,292,756	20,969,865
Additions/Adjustments	281,669	15,537	14,682	-	311,888
Disposals					-
At 31 December 2015	<u>16,913,746</u>	<u>1,581,238</u>	<u>1,494,013</u>	<u>1,292,756</u>	<u>21,281,753</u>
<b>Depreciation</b>					
At 1 January 2015	2,301,518	511,433	1,387,400	1,133,922	5,334,273
Charge for the year	331,705	71,276	56,165	65,872	525,018
At 31 December 2015	<u>2,633,223</u>	<u>582,709</u>	<u>1,443,565</u>	<u>1,199,794</u>	<u>5,859,291</u>
<b>Net book values</b>					
At 31 December 2015	<u>14,280,523</u>	<u>998,529</u>	<u>50,448</u>	<u>92,962</u>	<u>15,422,462</u>
At 31 December 2014	<u>14,330,559</u>	<u>1,054,268</u>	<u>91,931</u>	<u>158,834</u>	<u>15,635,592</u>

In the opinion of the Directors, the service potential of the tangible fixed assets are considered to be not less than the net book values stated above.

As stated in Note 17, contingent liabilities, the Health Services Executive holds mortgages against certain of the above properties with an initial value of €2,936,000. These mortgages are by way of charge only, and are not repayable except in certain specified circumstances. The purchase, by The Society, of the site at Blackrock, Co. Dublin was subject to a covenant stating that if The Society wishes to transfer, assign or sub-let the premises within 21 years from 2008, it requires consent of the Minister of Finance.

The Society through its Meath Branch holds an option to complete the title over lands at Navan, Co. Meath by way of purchase at an ascertained price of €50,790 plus Consumer Price Index. No amount has been included above in respect of this option.



Notes to the Financial Statements

<b>9. Stock</b>	<b>2016</b>	<b>2015</b>
	€	€
Finished goods	<u>-</u>	<u>6,500</u>
<b>10. Debtors</b>	<b>2016</b>	<b>2015</b>
	€	€
Debtors	493,439	724,595
Prepayments	<u>24,507</u>	<u>16,480</u>
	<u>517,946</u>	<u>741,075</u>
<b>11. Cash at bank and in hand</b>	<b>2016</b>	<b>2015</b>
	€	€
Balances held by National Office/Branches	3,573,175	2,721,447
Amounts held for research	216,017	334,197
Amounts held for capital projects	<u>661,047</u>	<u>657,180</u>
	<u>4,450,239</u>	<u>3,712,824</u>
<b>12. Creditors: amounts falling due within one year</b>	<b>2016</b>	<b>2015</b>
	€	€
Creditors	672,726	535,737
PAYE/PRSI	260,641	236,528
Deferred income	560,004	455,714
Accruals	1,001,668	753,547
Bank overdraft	<u>-</u>	<u>26,418</u>
	<u>2,495,039</u>	<u>2,007,944</u>

Notes to the Financial Statements

13. Restricted Funds

	At 1st Jan 2016	Incoming resources	Outgoing resources	At 31st Dec 2016
	€	€	€	€
Research funds	<u>334,197</u>	<u>100,000</u>	<u>218,180</u>	<u>216,017</u>

14. Unrestricted Funds

	At 1st Jan 2016	Incoming resources	Outgoing resources	At 31st Dec 2016
	€	€	€	€
Designated funds				
Capital grants & reserves	15,422,646	327,824	436,509	15,313,961
Capital projects	<u>657,180</u>	<u>223,490</u>	<u>219,623</u>	<u>661,047</u>
	<u>16,079,826</u>	<u>551,314</u>	<u>656,132</u>	<u>15,975,008</u>
General funds				
Revenue reserve	<u>1,460,894</u>	<u>135,188</u>	-	<u>1,596,082</u>
	<u>1,460,894</u>	<u>135,188</u>	-	<u>1,596,082</u>

15. Financial Commitments

At 31 December 2016 the company had annual commitments under non-cancellable operating leases as follows:

	Land and buildings	
	2016	2015
	€	€
Expiry date:		
Within one year	84,928	70,448
Between two and five years	133,798	274,694
In over five years	-	-
	<u>218,726</u>	<u>345,142</u>

16. Capital commitments

	2016	2015
	€	€
Details of capital commitments at the accounting date are as follows:		
Committed for but not executed in the financial statements	<u>110,928</u>	<u>-</u>

**Notes to the Financial Statements**

**17. Contingent Liabilities**

The Society has received capital grants in respect of the acquisition of certain assets and in the event that The Society should cease to use the properties or in the case of other specified breaches of the grant agreement, these grants could become repayable in part or in whole.

In addition, the Health Services Executive, the principal provider of such grants, has registered mortgages/undertakings in respect of grants over specified properties amounting to €2,936,000 at 31st December 2016 (2015: €2,936,000). All of the above grants are included in capital reserves.

**18. Analysis of changes in net funds**

	Opening balance	Cash flows	Closing balance
	€	€	€
Cash at bank and in hand	3,712,824	737,415	4,450,239
Overdraft	- 26,418	26,418	-
<b>Net funds</b>	<u>3,686,406</u>	<u>763,833</u>	<u>4,450,239</u>

**19. Going Concern**

Having reviewed the outlook for the Society over the next twelve months, the directors have satisfied themselves that the management plans in place to match service levels to the funding available are sufficiently robust to justify completion of these accounts on a going concern basis.

Significant progress has been made in reducing the operating deficits of preceding years to an operating surplus in 2016. However if funding from our various funders including HSE and fundraising is not maintained at appropriate levels, the Board will have no option but to look at the service levels it provides.

**20. Related Party Transactions**

The salary amount paid to key management personnel (Senior management team) including Employer PRSI and pension contributions was €564,915 (2015 €572,562). The Society provides annual administration services at nil cost to one dormant company. The company is Alzheimer Society of Ireland Home Support Limited. There were no other related party transactions.

**21. Company Limited by Guarantee**

The Alzheimer Society of Ireland is a company limited by guarantee and accordingly does not have a share capital.

Every member of the company undertakes to contribute such amount as may be required not exceeding €1 to the assets of the company in the event of it being wound up while he or she is a member.

**Notes to the Financial Statements**

**22. Accounting Periods**

The current accounts are for the full year, 2016. The comparative accounts are for the full year, 2015. Where necessary, comparative figures have been regrouped on a basis consistent with the current year.

**23. Approval of the Financial Statements.**

The Directors approved the financial statements on 30 May 2017