



## **Notification of Invitation to Tender: Evaluation of the *Creating a Dementia Inclusive Generation* Programme with Post Primary Schools**

The Alzheimer Society of Ireland is seeking tenders from suitably qualified individuals or organisations to conduct an evaluation of the *Creating a Dementia Inclusive Generation* Programme.

### **Background**

The Alzheimer Society of Ireland is the leading dementia specific service provider in Ireland. The Alzheimer Society of Ireland works across the country in the heart of local communities providing dementia specific services and supports and advocating for the rights and needs of all people living with dementia and their carers. Our vision is an Ireland where people on the journey of dementia are valued and supported.

The ASI has collaborated with the Dementia Services Information and Development Centre (DSiDC) to facilitate the delivery of a dementia awareness programme, with the focus on educating post primary students to become part of a dementia inclusive generation.

### **Creating a Dementia Inclusive Generation Programme**

The programme tackles the stigma around dementia by utilising the education sector as a conduit to change how dementia is presently viewed and encourage communities to engage & support people with dementia and their families.

The overall aim of this programme, *Creating a Dementia Inclusive Generation*, is to teach young people about dementia. Nearly one in three young people know someone living with dementia which is most often a grandparent or indeed a parent. In supporting young people to understand dementia from an early age, we will help to remove stigma (Farina *et al.* 2020).

'*Creating a Dementia Inclusive Generation*' Programme has three key components:

1. An e-Learning programme which consists of five unique modules on topics of brain health and dementia which students can complete to enable them to become Dementia Champions in their School, Clubs and Community.
2. A 'Peer Educator' Programme which provides these students with a toolkit to facilitate dementia awareness sessions with their peers and to stimulate creative engagement.
3. A Fundraising and Creative Partnership, working with a member of the ASI Fundraising Team to directly support services in the local community.

The *Creating a Dementia Inclusive Generation* Programme is tailored to each schools' individual needs with varied levels of engagement. Post Primary Schools will become formal *Friends of ASI* and work to support their community to make it Dementia Friendly. ASI staff will work directly with students, including a dedicated fundraising partner & resources. A whole-school, cross curriculum approach can be applied and is completely flexible to suit each school's requirements. Students develop an overall yearly action plan in relation to dementia with their goals for the Academic Year.

There is an added ability for Gaisce participants to fulfill challenge area requirements through the programme. The Alzheimer Society of Ireland facilitates Gaisce participants to meet either the Personal skill or the

Community Involvement challenge areas through involvement in the *Creating a Dementia Inclusive Generation* Programme.

### **Timelines**

*Creating a Dementia Inclusive Generation* is a highly flexible initiative and the duration of the programme will be dependent on each school and the creativity of the students involved. Therefore the timeline for this project will be fourteen months (July 2022 - September 2023) covering the academic year from September 2022 - June to 2023 and allowing time for planning and analysis.

### **Focus and aims of tender work**

This should be a comprehensive evaluation examining the impact, if any, of all three programme components and the extent to which these and the overall programme achieves its aims and intended outcomes (Appendix). This should also include identifying areas for development and improvement.

The evaluation should include perspectives of:

- Students who participated in the programme (at all levels of participation)
- Stakeholders and staff involved in the programme provision (at multiple levels within the school setting).
- Representatives from the Fundraising & Community Engagement Teams involved in the Fundraising and Creative Partnership component of the programme.
- People living with dementia and family carers

The ASI's role in this research will involve:

- Tender the call and arrange a review to select the most appropriate applications.
- Appoint a contact person on the Research Team and Community Engagement Team for support and advice.
- Provide support with participant recruitment and PPI.
- Design & publication of report.

### **Required outputs**

- Evaluation report on the findings of the evaluation of the Programme, including a literature review and a plain-language summary.
- 3 x brief presentations of findings to
  - ASI Senior Management
  - ASI staff members
  - The Dementia Services Information and Development Centre.

**How to apply**

This process will be managed by The ASI's Procurement Team via <https://www.etenders.gov.ie/>. Please complete the tender response document, by 7th June 2022 at 12 noon. Any queries should be submitted via etenders.

**Timeframe & Cost**

This project has a maximum budget of €30,000 inclusive of VAT and all other costs\*.

**\*Budget note**

The overall project budget of €30,000 cannot be increased however, The ASI understands the challenge in budgeting for travel related to data collection when the participating schools have not been confirmed. Therefore, **all** applicants are asked to include €1000 for travel related to data collection. In the unlikely event that costs of travel to schools exceed €1000, The ASI will discuss this with the research team. Participating schools will be confirmed as soon as possible.

Deadline for application	7th June 2022 (Midday)
Deadline for queries	24th May 2022
Finalised document and report due	30th September 2023

Late applications cannot be accepted.

***Please visit eTenders for more information.***

## **1. Dementia Awareness E-Learning Programme – “The Brain”**

### **What is it?**

Five modules of self-directed learning on the Moodle platform. These include:

- Growing Older
- The Brain
- Brain Health
- What is Dementia?
- Perceptions of Dementia

### **Learning Outcomes:**

- To complement elements of ‘Wellbeing’ in Junior Cycle and to meet the needs of students at both Junior Cycle and Transition Year level.
- To enhance students’ knowledge and understanding of how the brain works.
- To strengthen students’ capacity to understand the perspective of a person living with dementia.
- To provide opportunities for debate and discussion.

## **2. “The Peer Educator” Programme**

Using our toolkit the students will facilitate dementia awareness sessions to their fellow students.

Each toolkit contains four lessons

- The Brain
- Explaining Dementia
- Dementia in the Community
- Supporting those living with Dementia

Other resources include videos & worksheets to stimulate group activities and creative engagement. These can be used for debates and brainstorming sessions etc.

### **Learning Outcomes:**

- The main symptoms and causes of dementia and what it might be like to live with dementia.
- The impact of dementia on families and caregivers.
- How positive relationships can improve the lives of people living with dementia.
- The importance of the community in supporting those living with dementia.

## **3. Fundraising and Creative Partnership**

Each class will have a dedicated partner on the Fundraising Team. They will be supported to engage with one of The ASI’s calendared events and also to craft one of their own.