



THE Alzheimer  
SOCIETY OF IRELAND

Your  
Party  
Pack

**Put the kettle on!**

And join our nationwide  
celebration of community  
and care. All for your local  
Alzheimer's Services.

**Alzheimer's**



**May 4<sup>th</sup>  
2023**

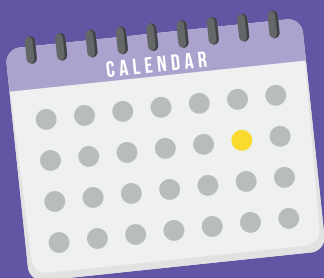
*All you need for a really memorable Tea Day!*

# Are you kettle-ready for Tea

Here are some top tips for an unforgettable Tea Day.

## 1 Set a date

Tea Day is on Thursday the 4th May, but if that doesn't suit simply choose another day! Your Tea Day is more important than the date.



## 2 Choose a venue

Your home will always be a great place for tea and chats. But feel free to explore options! Indoors or outdoors, cafes, gardens, community centres and parks are all wonderful places to bring friends and neighbours together.



## 3 Get help

Tea Day is all about community and looking after each other so don't be afraid to recruit your friends and neighbours. And why not ask local businesses to donate some tea, biscuits or even a raffle prize. Local businesses can be very generous and are often keen to get involved.



## 4 Spread the word (not just the jam)

Make sure everyone knows when your Tea Day is on. Send invites and encourage RSVPs so you'll know who's coming. And if you're running a larger event you can use social media and postal invites too.



# Day 2023?



## 5 Make it easy to donate

Everyone attending will know that the goal is to raise as much money as possible, so come up with creative ways of helping people to contribute. Charge admission and have a fun activity, like a raffle, as part of the main event. This pack includes a donation box - so make sure it gets pride of place.

## 6 A photo is worth a thousand words

Don't forget to take lots of photos so you can remember and share your Tea Day. And if you can, post them on social media with the hashtag #teaday2023. Let us know how you're getting on!

## 7 Talk about dementia

You are doing something amazing to help those living with dementia. So remind your guests and yourself why you are taking part in Tea Day. Encourage people to share their own stories. Celebrate the people you care for and the memory of those we have lost.

## 8 Thank everyone

So many people will help make your Tea Day a success. Make sure to thank everyone for coming, for donating and for making it such a fun day. Thank everyone from us at The Alzheimer Society of Ireland too, and most importantly, say thanks on behalf of the many families you are helping to support.



# Why Tea Day is so important to families living with dementia.

All of the critical supports and services provided by The Alzheimer's Society depend on the constant generosity and kindness of caring people like you.

The donations you raise during Tea Day help to fund our Day Care centres, Home Care, family carer training, for exhausted families, support for family carers and so much more.

**This is how much joy and loving care your Tea Day will bring.**



Every **€50** can help provide 2 vital hours of Home Care at home.



Every **€100** can help provide family carer training to someone caring for loved one.



Every **€250** could provide a full day of Day Care for someone living with dementia.



Every **€500** can help run an Alzheimer Café session for an entire community.

*So put the kettle on and get ready to pour some priceless love and kindness.*

**"What's my favourite ever cup of tea? The next one!"**

– Bryan Murray



# Thank you for joining the biggest and most important Tea Party ever.



**You are about to be part of something truly amazing.**

On May 4th thousands of people of all ages and from all over the country are coming together to do one simple powerful thing.

## Put the kettle on.

**It's so simple - but so powerful.**

There are 64,000 people living with dementia in Ireland today. And every one of them depends on the constant love and support of their family, friends and community.

That's what Tea Day is all about. Friends and family coming together to support each other.

This Tea Day you will be joining thousands of people of all ages and from all over the country as the nation comes together to celebrate the real value of friendship and help support our friends and neighbours who are living with or caring for a loved one with dementia.

And all the funds you help to raise will go directly to supporting vital Alzheimer's support and care services in your area.

## **What an amazing thing to do.**

Thank you so much for being part of this unique event. And for caring as much as you do for the families in your area who rely on your support.

*Andy*

Andy Heffernan  
Alzheimer Society of Ireland CEO





# Thank you for your tea and kindness (Now here is the important part)

The sooner you send back the wonderful donations you have collected, the sooner they can go to work providing vital supports and services to people in your area living with dementia.

Services like Day Care, Home Care, and The Alzheimer Society National Helpline which is the first port of call for so many people who receive a diagnosis.

## Here are some easy ways to send back the funds you raise:

### ONLINE.

Go to [teaday.ie](https://teaday.ie) and transfer your donations by credit card. Or just scan this QR Code.



### BY PHONE.

Call us on (01) 207 3833 and have your credit card ready.

### AT THE BANK.

Visit your local bank and lodge the funds to our account  
Ask the teller to use these details:

**IBAN: IE06 AIBK 9336 7809 7165 83 BIC: AIBKIE2D**

*NB: please reference your Giro number and name when making your lodgement*

### BY POST.

Send a **cheque** made payable to:

The Alzheimer Society of Ireland  
National Office, Temple Road, Blackrock, Co Dublin.

*Thank you for the love  
and kindness you brew.*



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